

The Royal Danish Embassy in Dar es Salaam is recruiting a Public Diplomacy and Communications Officer



Position: Public Diplomacy and Communications Officer

Type of employment: Employment on a local contract

Starting date: 15 January 2025 or as soon as possible thereafter

Location: The Royal Danish Embassy in Dar es Salaam

Deadline for application: 12 November 2024 via Prospect Africa

Reporting to: Team Leader/Management

Ref. Danish Embassy – Public Diplomacy and Communications Officer

About the role

Denmark's cooperation with Tanzania has been evolving since 1963, making Tanzania the first African country Denmark partnered with. Over the past 60 years, Denmark has contributed more than 50 trillion TZS to Tanzania's socio-economic development through Danida, and close relations have been built between people and institutions.

In recognition of Tanzania's evolving role on the global scene, Denmark is now broadening its partnership with Tanzania. In addition to development cooperation, we will strengthen our engagement through government-to-government twinning, and we are committed to seeing stronger trade and investment relations, and a rich political dialogue on national and global issues of relevance to both Denmark and Tanzania.

To deliver on the future partnership, we seek a self-driven, creative and strong communicator who can deliver on the Embassy's public diplomacy ambitions.

If you are SoMe-savvy, possess excellent and creative writing skills, and if you have an eye for audio-visual content we can offer a rewarding work environment where you will get to collaborate closely with all teams of the Embassy's work areas.

As a Communications Officer your key role will be to enhance the Embassy's visibility and public engagement. Your primary responsibilities will include regular communication and outreach efforts tailored to effectively communicate Denmark's partnership with Tanzania.

Key responsibilities and duties

- Identify and prioritise content for the Embassy's public engagement platforms (Social media, website, intranet etc.)
- Develop audio-visual content of development initiatives for public outreach
- Ensure timely, tailor-made outreach to the public on key events
- Support speech writing
- Draft articles on Danish-Tanzanian cooperation for relevant platforms

- Build network with communication colleagues and cultural attachés from other EU embassies and international organisations and participate in relevant working groups.
- Manage cultural projects
- Support organisation of high-level visits and public diplomacy events such as Nordic Week
- Monitor local and global news of relevance of work to the Embassy

About you, candidate qualifications and requirements

You have a passion for communication. You have a creative mindset, you are ambitious and curious, and think out of the box when communicating visually or in words. You have an open mind and are interested in learning and supporting colleagues for a smooth running of the Embassy. Further, we expect you to have:

- Bachelor's degree or equivalent in a related field (i.e. communications, journalism or similar)
- Documented experience of developing and delivering successful public communication or public diplomacy events and campaigns
- Excellent English and Kiswahili communication skills. Danish is an advantage
- High work-ethic, self-motivation and flexibility to adapt to changing priorities and work independently or as part of a team.

We offer

- An exciting, inter-cultural and dynamic work environment with a wide range of diverse tasks.
- Work in an international environment.
- Great opportunities for further development of your professional and personal competences.
- A large degree of self-dependence.
- Competitive salary and benefit package.

Employment conditions

- Full time employment with the possibility of a permanent contract based on the labour market rules of Tanzania and policies of the Danish Foreign Ministry
- You will be entitled to 25 days of paid holiday per year
- Salary will reflect qualifications, experience and proven work-related results
- Contribution to NSSF
- Reasonable health insurance provided for you and your dependants.

Application and recruitment process

If you are interested in this exciting career opportunity, send to Prospect Africa one page application letter merged with your updated CV (max. 5 pages) into one file. In the letter, explain your motivation and suitability for the job. Do not send copies of certificates, letters of recommendation etc.

Apply through: Prospect Africa Limited - recruitment@prospect-africa.net

In the e-mail subject line write **"Danish Embassy – Public Diplomacy & Communication Officer"**.

The deadline for receipt of applications is 12 November 2024.

Only short-listed candidates will be contacted. If you do not hear from us within 4 weeks after the closing date, kindly assume your application was not successful.

The selected candidate must present a "No Criminal Record" and pass security clearance by the Danish authorities prior to the appointment and should be prepared to start working on 15 January 2025 or as soon as possible.

Please note that applications sent directly to the Embassy of Denmark will not be considered.

About us

The Embassy is part of the Danish Foreign Service. For more information about the Embassy, see www.tanzania.um.dk and www.um.dk. We are an equal opportunity employer. We value diversity and are committed to creating an inclusive environment for everyone.

The Embassy attaches great importance to equal opportunities for all and therefore welcomes applications from all qualified persons regardless of race, sex, religion, age or disability.

GDPR note

The application must not contain personal information that is sensitive under the definition in the European GDPR regulations nor under the definition of confidential data under Danish data protection rules;

https://commission.europa.eu/law/law-topic/data-protection/reform/rights-citizens/how-my-personal-data-protected/how-data-my-religious-beliefssexual-orientationhealthpolitical-views-protected_en

<https://www.datatilsynet.dk/hvad-siger-reglerne/grundlaeggende-begreber/hvad-er-personoplysninger>